

PEOs, POs & PSOs

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PEO 1: To develop management professionals with a global mind-set, excellent professional competence, exceptional leadership abilities, and unblemished personal integrity.

PEO 2: To improve professional competence in smart decision-making, organisational skills, planning and its effective implementation, research, data analysis and interpretation, and a problem-solving approach.

PEO 3: To be acknowledged for the ability to handle diversity as a team player and for their leadership skills in making sound decisions when working with peers in an inter-disciplinary workplace with people of diversified cultural backgrounds.

PEO 4: Through lifelong learning and a flexible mentality, be adaptive to new technologies, innovations, and changes in the global economy and to grow as competent management professionals with strong business and entrepreneurial skills, allowing them to pursue a promising career in a variety of management fields.

PEO 5: To be responsible citizens who conduct themselves in an impeccable ethical manner, thereby empowering business enterprises through their high integrity, moral values, social effectiveness, and legal business intelligence.

PROGRAM OBJECTIVES (POs)

Programme Outcomes (POs): At the end of the MBA programme the learner will possess the

1. **Generic and Domain Knowledge** - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
2. **Problem Solving & Innovation** - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
3. **Critical Thinking** - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions
4. **Effective Communication** - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
5. **Leadership and Team Work** - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
6. **Global Orientation and Cross-Cultural Appreciation:** Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
7. **Entrepreneurship** - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
8. **Environment and Sustainability** - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.
9. **Social Responsiveness and Ethics** - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
10. **LifeLong Learning** – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

PSO 1: The ability to use creativity and innovation while making decisions and Application of multidisciplinary knowledge comprising of finance, operations, system, marketing and human resources management to integrate business projects as well as to manage effectively through professional ethics and social responsibility.

PSO 2: Students will be able to develop the extensible knowledge which is necessary in meaningful participation in local and global societies through a well-rounded business education which focusses on preparing MBA's for a variety of positions in global management administration and entrepreneurship.

PSO 3: Empower the students to innovate and execute their ideas in developing the critical evaluation, problem solving, and ethical decision making skills required for considering diversity and multicultural viewpoints during the challenging business situations.

POs & PSOs attainment

MASTERS OF BUSINESS ADMINISTRATION (MBA) CO PO PSO MAPPING

SEMESTER 1

Generic Core Courses (Compulsory) – Semester I & II		
Semester I		101 – Managerial Accounting
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO101.1	REMEMBERING	DESCRIBE the basic concepts related to Accounting, Financial Statements, Cost Accounting, Marginal Costing, Budgetary Control and Standard Costing
CO101.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus.
CO101.3	APPLYING	PERFORM all the necessary calculations through the relevant numerical problems.
CO101.4	ANALYSING	ANALYSE the situation and decide the key financial as well as non-financial elements involved in the situation.
CO101.5	EVALUATING	EVALUATE the financial impact of the decision.
CO101.6	CREATING	CREATE the Financial Statement of Sole Proprietor, Cost Sheet and Budgets

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	1	3	2	2	1	3	1	2
CO2	3	3	1	2	2	2	3	2	1	2
CO3	3	3	3	2	2	1	2	2	3	2
CO4	3	3	3	2	2	2	1	2	3	2
CO5	3	3	3	1	2	2	3	2	1	2
CO6	3	3	1	3	2	2	1	3	1	2
AVERAGE	3	3	2	2.17	2	1.83	1.83	2.33	1.67	2

Correlation Level of CO/PO = 2.18

Justification for CO-PO Mapping

The students will know the stakeholders interested in accounting information. They will also know the process of accounting. The students will be able to analyses the resources of the organization and how share capital can be raised

PROGRAM SPECIFIC OUTCOMES ATTAINMENT LEVEL

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	2	3
CO2	3	2	3
CO3	3	2	3
CO4	3	2	3
CO5	3	2	3
CO6	3	2	3
AVERAGE	3	2	3

Correlation level of CO/PSO= 2.67

Justification for CO-PSO Mapping

The basic idea of planning and decision making was given importance rather than analyses of business situations. The various functions and activities of the management were discussed to students. Some of the topics need to be taught related to management.

Semester I		102 - Organizational Behavior
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO102.1	REMEMBERING	Describe complexities of individual and group behavior in the organizations.
CO102.2	UNDERSTANDING	Explain the implications of organizational behavior from the perspectives of employees, managers, leaders and the organization.
CO102.3	APPLYING	APPLY Theories, Models, Principles and Frameworks of organizational behavior in specific organizational settings
CO102.4	ANALYSING	ANALYZE human behavioral problems like conflict, low motivational levels, politics, attitudinal issues etc. and develop solutions to these problems.
CO102.5	EVALUATING	FORMULATE approaches to reorient individual, team, managerial and leadership behavior in order to achieve organizational goals.
CO102.6	CREATING	DEVELOP strategies for challenges faced during shaping organizational behavior, organizational culture and organizational change.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	3	2	2	3	3	2	2
CO2	3	3	1	2	2	2	3	2	1	2
CO3	3	2	3	3	1	2	2	3	3	3
CO4	2	3	1	2	2	2	1	2	3	2
CO5	2	3	3	2	2	2	2	1	2	2
CO6	2	3	2	3	2	2	2	3	1	2
AVERAGE	2.5	2.83	2	2.5	1.83	2	2.17	2.33	2	2.17

Correlation Level of CO/PO = 2.23

Justification for CO-PO Mapping

The students can understand the basic management concepts that help them to gain knowledge in the field of business organization. The new techniques adopted by the business organization need to be learned by students to update them in the field of business. The students can understand the basic management concepts that help them to gain knowledge in the field of business organization. The new techniques adopted by the business organization need to be learned by students to update them in the field of business

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	2	3
CO2	3	3	3
CO3	2	2	2
CO4	3	2	3
CO5	3	2	2
CO6	3	2	3
AVERAGE7.67	2.83	2.17	2.67

Correlation level of CO/PSO= 2.56

Justification for CO-PSO Mapping

The students will get only a part of management knowledge in the subject. The students will get only a part of management knowledge in the subject and it covers the basic functions in the management. The basic idea of planning and decision making was given importance rather than analyses of business situations.

Semester I		103 – Economic Analysis for Business Decisions
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course
CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO103.1	REMEMBERING	DEFINE the key terms.
CO103.2	UNDERSTANDING	EXPLAIN the key concepts in economics, from a managerial perspective.
CO103.3	APPLYING	IDENTIFY the various issues in an economics context and HIGHLIGHT their significance from the perspective of business decision making.
CO103.4	ANALYSING	EXAMINE the inter-relationships between various facets of micro-economics from the perspective of a consumer, firm, industry, market, competition and business cycles.
CO103.5	EVALUATING	EVALUATE critical thinking based on principles of micro-economics for informed business decision making.
CO103.6	CREATING	ELABORATE how other firms in an industry and consumers will respond to economic decisions made by a business, and how to incorporate these responses into their own decisions.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	1	2	2	3	3	2	2
CO2	3	3	1	2	2	2	2	2	1	3
CO3	2	3	3	3	2	2	2	3	3	1
CO4	2	3	2	2	2	2	1	3	3	2
CO5	2	3	2	2	2	2	2	1	2	3
CO6	2	3	2	3	2	2	2	3	1	2
AVERAGE	2.33	3	2	2.17	2	2	2	2.5	2	2.17

Correlation Level of CO/PO=2.22

Justification for CO-PO Mapping

Matching of unlimited wants & limited resources Externalities. Solving economic problems. The students will learn the concept of opportunity cost relevant for effective decision making. Factors determining demand & supply, elasticity of demand & supply, Production & cost functions, economies of scale.

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	2	2
CO2	2	3	3
CO3	2	3	2
CO4	3	3	3
CO5	3	3	3
CO6	3	2	3
AVERAGE	<i>2.67</i>	<i>2.67</i>	<i>2.67</i>

Correlation level of CO/PSO= 2.67

Justification for CO-PSO Mapping

The students will learn the concept of opportunity cost relevant for effective decision making, Production & cost functions, matching of unlimited wants and limited resources. The matching of unlimited wants & limited resources, Externalities. Factors determining demand & supply, elasticity of demand & supply, Production & cost functions, economies of scale

Semester I		104 - Business Research Methods
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO104.1	REMEMBERING	DEFINE various concepts & terms associated with scientific business research.
CO104.2	UNDERSTANDING	EXPLAIN the terms and concepts used in all aspects of scientific business research.
CO104.3	APPLYING	MAKE USE OF scientific principles of research to SOLVE contemporary business research problems.
CO104.4	ANALYSING	EXAMINE the various facets of a research problem and ILLUSTRATE the relevant aspects of the research process from a data driven decision perspective.
CO104.5	EVALUATING	JUDGE the suitability of alternative research designs, sampling designs, data collection instruments and data analysis options in the context of a given real-life business research problem from a data driven decision perspective.
CO104.6	CREATING	FORMULATE alternative research designs, sampling designs, data collection instruments, testable hypotheses, data analysis strategies and research reports to address real-life business research problems.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	3	2	1	2	2	3	3	2	2
CO2	2	2	1	2	2	2	3	2	1	3
CO3	2	3	3	3	1	3	2	3	3	3
CO4	2	3	2	2	2	2	1	3	2	2
CO5	2	3	2	2	3	3	2	1	2	2
CO6	2	1	2	3	2	2	2	2	1	2
AVERAGE	2	2.5	2	2.17	2	2.33	2.17	2.33	1.83	2.33

Correlation Level of CO/PO=2.17

Justification for CO-PO Mapping

Knowledge about data collection would enrich the students in decision making and innovative thinking. Knowledge about the research design and measurement would help students to solve managerial issues. Knowledge about the preparation of research report with the present status of the business and its practical relevance in the corporate explore and reflect about managerial challenges and Enhance careers and commitment.

CO/ PSO	PSO1	PSO2	PSO3
CO1	2	3	2
CO2	2	3	3
CO3	2	1	2
CO4	2	3	1
CO5	3	3	3
CO6	3	3	2
AVERAGE	2.33	2.67	2.17

Correlation level of CO/PSO= 2.57

Justification for CO-PSO Mapping

Knowledge about scientific communication through report writing, ethics in research and subjectivity and objectivity in research. Data preparation and analysis skills are very much needed to become competent professionals.

Semester I		105 – Basics of Marketing
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO105.1	REMEMBERING	REPRODUCE the key marketing concepts, components and principles of marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.
CO105.2	UNDERSTANDING	INTERPRET the basic concepts, principles and frameworks of marketing in the context of diverse business situations for explaining the relevant issues with regard to marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.
CO105.3	APPLYING	APPLY the contemporary marketing theories, frameworks and tools to inform problem solving with respect to marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.
CO105.4	ANALYSING	EXAMINE the critical marketing issues for drawing inferences about the underlying causes and relationships concerning marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.
CO105.5	EVALUATING	EVALUATE the alternative courses of actions to make judgments with regard to the solution for problems involving marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.
CO105.6	CREATING	GENERATE alternative approaches to the emerging business challenges in the context of marketing environment, segmenting, targeting, positioning, consumer behavior, marketing mix, and product life cycle.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	3	2	1	2	2	3	3	2	1
CO2	2	2	2	2	2	2	3	2	2	3
CO3	2	3	1	3	3	3	2	3	3	1
CO4	3	3	2	2	3	3	2	3	2	2
CO5	3	3	2	2	3	3	2	3	2	2
CO6	2	2	2	3	2	3	2	2	2	2
AVERAGE	2.33	2.67	1.83	2.17	2.5	2.67	2.33	2.67	2.17	1.83

Correlation Level of CO/PO=2.32

Justification for CO-PO Mapping

Students are academically prepared for a managerial career by learning the marketing fundamentals and applying towards the business, Students to adopt them. Students are academically prepared for a managerial career by learning the marketing fundamentals and applying towards the business, Students to adopt them very easily incorporate environments of the leading in a variety of organizations and provide solutions to emerging issues and to use current techniques and skills necessary by learning the recent trends in retailing and other marketing activity

CO/ PSO	PSO1	PSO2	PSO3
CO1	2	2	1
CO2	2	3	3
CO3	2	2	2
CO4	3	3	3
CO5	3	3	3
CO6	3	2	2
AVERAGE	2.5	2.5	2.33

Correlation level of CO/PSO= 2.44

Justification for CO-PSO Mapping

Students will possess the ability to apply management techniques for rational decision making and innovative thinking through the implications of planning and development, Students have a clear idea in applying the strategies required to the situations and with continued learning. By learning the marketing fundamental and theories, students will possess the ability to apply management techniques for rational decision making and innovative thinking.

Semester I		109 – Entrepreneurship Development
2 Credits	LTP: 2:0:0	Generic Elective – University Level

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO109.1	REMEMBERING	DEFINE the key terms, LIST the Attributes and Characteristics of Entrepreneurs features and ENUMERATE the Factors influencing Entrepreneurship Growth.
CO109.2	UNDERSTANDING	DISCUSS various theories of entrepreneurship and the entrepreneurship development ecosystem in Indian context.
CO109.3	APPLYING	APPLY the theories of entrepreneurship and entrepreneurship development framework to analyze and identify entrepreneurial opportunities.
CO109.4	ANALYSING	DISCRIMINATE between potential options available for entrepreneur for embarking on establishing a Start Up
CO109.5	EVALUATING	EVALUATE the startup ecosystem and the entrepreneurial opportunities in light of requirements of a business plan.
CO109.6	CREATING	CREATE a business plan that captures entrepreneurs and variety of entrepreneur motivations, entrepreneur culture and sectoral opportunities and financing options.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	3	2	2	2	2	3	3	2	1
CO2	2	3	2	2	3	2	3	2	2	1
CO3	3	3	3	3	3	3	2	3	3	2
CO4	3	3	2	2	3	2	3	3	2	2
CO5	3	3	2	2	3	3	2	3	2	2
CO6	2	2	2	3	2	3	2	1	3	2
AVERAGE	2.5	2.83	2.17	2.33	2.67	2.5	2.5	2.5	2.33	1.67

Correlation Level of CO/PO= 2.40

Justification for CO-PO Mapping

Studying this course, the students can understand the problems involved in branding and using their skills they can develop new strategies which helps in making an organization Successful.

The students need to update themselves on the changing current environmental issues in managerial effectiveness. This Course helps the students to think various new methods in Fostering Creativity and innovation

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	2	2
CO2	2	3	3
CO3	3	3	2
CO4	3	3	3
CO5	3	3	3
CO6	3	2	2
AVERAGE	2.83	2.67	2.5

Correlation level of CO/PSO= 2.67

Justification for CO-PSO Mapping

Students are well trained with required skills in facing Competition prevailing in the industry at present. Students is well equipped to solve managerial Problems with ease.

Semester I		111 - Legal Aspects of Business
2 Credits	LTP: 2:0:0	Generic Elective – University Level

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO111.1	REMEMBERING	DESCRIBE the key terms involved in each Act.
CO111.2	UNDERSTANDING	SUMMARIZE the key legal provisions of each Act.
CO111.3	APPLYING	ILLUSTRATE the use of the Acts in common business situations.
CO111.4	ANALYSING	OUTLINE the various facets of basic case laws of each Act from a legal and managerial perspective.
CO111.5	EVALUATING	DEVELOP critical thinking by making judgments related to use of various provisions of the Acts in business situations
CO111.6	CREATING	GENERATE alternative approaches to the emerging business challenges

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	3	2	2	3	2	3	3	2	2
CO2	3	3	1	2	3	3	3	2	3	1
CO3	3	2	3	3	3	3	2	3	3	2
CO4	3	3	2	3	3	2	3	3	2	2
CO5	3	3	2	3	3	3	3	3	2	2
CO6	2	2	2	3	2	3	2	2	3	2
AVERAGE	2.67	2.67	2	2.67	2.83	2.67	2.67	2.67	2.5	1.83

Correlation Level of CO/PO=2.52

Justification for CO-PO Mapping

The students gain knowledge on the company law, documentation and formation of company so that they are theoretically prepared for forming a new company and graduates become capable for solving the problems and develop good business environment in legal and ethical way.

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	3	2
CO2	3	3	2
CO3	3	1	2
CO4	3	3	1
CO5	3	3	3
CO6	3	2	2
AVERAGE	3	2.5	2

Correlation level of CO/PSO= 2.50

Justification for CO-PSO Mapping

The students learn the legal requirements of the company so that they effectively implement in the organization. The students will possess the knowledge in area of policy formation and follow codes as the Industrial act. The students learn the consumer protection rights, company law in the unit which involve them to learn the current techniques and skills needed for managers and entrepreneurs.

Semester II		201 – Marketing Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO201.1	REMEMBERING	DESCRIBE the key terms associated with the 4 Ps of marketing for a real world marketing offering.
CO201.2	UNDERSTANDING	DEMONSTRATE the relevance of marketing mix concepts and frameworks for a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.3	APPLYING	APPLY marketing Mix decisions for a real world marketing offering (commodities, goods, services, e-products/ e- Services.)
CO201.4	ANALYSING	EXAMINE marketing issues pertaining to Marketing Mix and Marketing Plan in the context of real world marketing offering (commodities, goods, services, e-products/ e-services
CO201.5	EVALUATING	EXPLAIN the interrelationships between various elements of Marketing mix in the context of real world marketing offering (commodities, goods, services, e-products/ e-services
CO201.6	CREATING	DESIGN a marketing plan for a real world marketing offering (commodities, goods, services, e-products/ e-services.)

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	2	3	2	3	3	2	2
CO2	3	3	2	3	3	3	3	2	3	3
CO3	3	3	3	3	3	3	1	3	3	2
CO4	3	3	2	3	3	2	3	3	3	2
CO5	3	3	2	3	3	3	3	3	2	2
CO6	2	2	2	3	2	1	2	2	3	2
AVERAGE	2.83	2.83	2.17	2.83	2.83	2.33	2.5	2.67	2.67	2.17

Correlation Level of CO/PO=2.58

Justification for CO-PO Mapping

Students are academically prepared for a managerial career by learning the marketing fundamentals and applying towards the business, Students to adopt them. Students are academically prepared for a managerial career by learning the marketing fundamentals and applying towards the business, Students to adopt them very easily incorporate environments of the leading in a variety of organizations and provide solutions to emerging issues and to use current techniques and skills necessary by learning the recent trends in retailing and other marketing activity

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	3	2
CO2	3	3	2
CO3	3	3	2
CO4	3	3	1
CO5	3	3	3
CO6	3	3	2
AVERAGE	3	3	2

Correlation level of CO/PSO= 2.67

Justification for CO-PSO Mapping

Students will possess the ability to apply management techniques for rational decision making and innovative thinking through the implications of planning and development, Students have a clear idea in applying the strategies required to the situations and with continued learning. By learning the marketing fundamental and theories, students will possess the ability to apply management techniques for rational decision making and innovative thinking.

Semester II		202 – Financial Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO202.1	REMEMBERING	DESCRIBE the basic concepts related to Financial Management, Various techniques of Financial Statement Analysis, Working Capital, Capital Structure, Leverages and Capital Budgeting.
CO202.2	UNDERSTANDING	EXPLAIN in detail all theoretical concepts throughout the syllabus
CO202.3	APPLYING	PERFORM all the required calculations through relevant numerical problems.
CO202.4	ANALYSING	ANALYZE the situation and <ul style="list-style-type: none"> • comment on financial position of the firm • estimate working capital required • decide ideal capital structure • evaluate various project proposals
CO202.5	EVALUATING	EVALUATE impact of business decisions on Financial Statements, Working Capital, Capital Structure and Capital Budgeting of the firm
CO202.6	CREATING	CREATE Common Size Comparative Statements, Comparative Financial Statements using Ratio Analysis (Year-wise, Industry – wise), Comparative Proposals using Capital Budgeting Techniques

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	1	3	2	3	3	2	2
CO2	3	3	2	3	3	3	3	2	3	3
CO3	3	3	3	2	2	3	1	3	1	2
CO4	3	2	2	3	3	1	3	3	3	3
CO5	3	3	2	3	3	3	3	3	2	3
CO6	3	2	3	3	2	1	2	2	3	2
AVERAGE	3	2.67	2.33	2.5	2.67	2.17	2.5	2.67	2.33	2.5

Correlation Level of CO/PO= 2.53

Justification for CO-PO Mapping

The students will know the how to evaluate the value of assets based on future return. The students will be able to evaluate the worthiness of an investment by using the various techniques learnt. The student will be able to analyze the best method of financing and also decide on dividends so as to maximize the value of the firm

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	3	2
CO2	1	2	2
CO3	3	3	2
CO4	3	3	3
CO5	1	1	3
CO6	3	3	2
AVERAGE	2.33	2.5	2.33

Correlation level of CO/PSO= 2.39

Justification for CO-PSO Mapping

The students will be able to manage the working capital at the optimal level which would help in resource analysis as well as enhance careers. The student will know the sources of long term finance and be able to take decisions on the best course of action

Semester II		203 – Human Resource Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO203.1	REMEMBERING	DESCRIBE the role of Human Resource Function in an Organization.
CO203.2	UNDERSTANDING	DISCUSS the emerging trends and practices in HRM.
CO203.3	APPLYING	ILLUSTRATE the different methods of HR Acquisition and retention.
CO203.4	ANALYSING	IDENTIFY the use of different appraisal and training methods in an organization.
CO203.5	EVALUATING	INTERPRET the sample job descriptions and job specifications for contemporary entry level roles in real world organizations.
CO203.6	CREATING	DESIGN the HR manual and compensation policy of the organization.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	1	3	2	3	3	2	2
CO2	3	3	2	3	3	3	3	1	3	3
CO3	3	3	3	2	2	3	2	3	2	3
CO4	3	2	3	3	3	1	3	3	3	3
CO5	2	2	2	1	3	3	3	3	2	3
CO6	3	2	3	3	3	3	2	2	3	2
AVERAGE	2.83	2.5	2.5	2.17	2.83	2.5	2.67	2.5	2.5	2.67

Correlation Level of CO/PO= 2.57

Justification for CO-PO Mapping

For a successful career in business, the student must know the importance of HR in achieving organizational objectives to become a productive employee, the student will know the various steps in selection of the best employee for a given job & constant awareness of latest techniques in selection of employees. Managing employees requires effective communication skills & Knowledge of training to be given to different levels of employees matching training needs to training

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	3	3
CO2	2	2	3
CO3	3	3	2
CO4	3	3	3
CO5	1	2	3
CO6	3	3	2
AVERAGE	2.5	2.67	2.67

Correlation level of CO/PSO= 2.61

Justification for CO-PSO Mapping

Students will know the different theories& techniques of motivating employees. Also the will know the different leadership theories & styles & application of a particular leadership theory to different situations. Students will know the different techniques of evaluating performance. Application of the different methods for different positions Handling performance evaluation ethically & Handling grievances.

Semester II		204 – Operations & Supply Chain Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO204.1	REMEMBERING	DEFINE basic terms and concepts related to Production, Operations, Services, Supply Chain and Quality Management.
CO204.2	UNDERSTANDING	EXPLAIN the process characteristics and their linkages with process-product matrix in a real world context.
CO204.3	APPLYING	DESCRIBE the various dimensions of production planning and control and their inter-linkages with forecasting.
CO204.4	ANALYSING	CALCULATE inventory levels and order quantities and MAKE USE OF various inventory classification methods.
CO204.5	EVALUATING	OUTLINE a typical Supply Chain Model for a product / service and ILLUSTRATE the linkages with Customer Issues, Logistic and Business Issues in a real world context.
CO204.6	CREATING	ELABORATE upon different operational issues in manufacturing and services organizations where the decision-making element is emphasized.

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	1	3	2	3	3	2	2
CO2	3	3	2	3	2	3	3	1	3	3
CO3	3	3	3	2	2	3	2	3	2	1
CO4	3	3	1	2	3	1	1	2	3	3
CO5	3	2	2	1	3	2	3	3	2	3
CO6	3	2	3	3	3	3	2	2	2	2
AVERAGE	3	2.67	2.17	2	2.67	2.33	2.33	2.33	2.33	2.33

Correlation Level of CO/PO= 2.42

Justification for CO-PO Mapping

For a successful career in supply chain, the student requires an ability to take a macro outlook of a supply chain strategy and the various factors affecting it. The continued analysis of environment requires constant scanning of environment. For a successful career in supply chain, the student requires proper planning which also needs constant learning. Strategic planning must improve efficiency; it must make the supply chain speedier and it's also improves economy.

CO/ PSO	PSO1	PSO2	PSO3
CO1	3	3	3
CO2	2	2	1
CO3	3	3	2
CO4	3	3	3
CO5	2	3	1
CO6	3	3	2
AVERAGE	2.67	2.83	2

Correlation level of CO/PSO= 2.5

Justification for CO-PSO Mapping

Knowledge of various Planning, Demand, Inventory and supply that has been adopted by the supply chain. Knowledge of processes involved in Supply Chain Restructuring and Supply Chain Mapping. Awareness of current trends in supply chain Integration and Building partnership and trust in supply chain value of Information